

## Press release

Stockholm, 24 September

# SWISS offers free upgrade to Business Class on Copenhagen-Geneva flights

**Until Sunday 28 September SWISS will offer a free upgrade to Business Class for new bookings on the Copenhagen-Geneva route.**

During the 2014 World Travel Awards SWISS was selected "Europe's Leading Airline Business Class". At the same time the City of Geneva won the category "Europe's Leading City Break Destination". To celebrate these outstanding results, SWISS offers a free upgrade\* on direct flights from Copenhagen to Geneva for bookings until Sunday 28<sup>th</sup> of September. Customers who want to benefit from this exclusive offer have to select the "Business Saver" tariff during the booking process at [swiss.com](http://swiss.com).

'SWISS offers a state-of-the-art Business Class product with exclusive benefits on ground and in the air worldwide', says Urs Limacher, the airlines' Director and Head of Sales for the Nordic countries. 'But even without this promotion, our attractive Business Class fares grant best value and comfort for money.' he continues.

## The product

SWISS is the only carrier between Scandinavia and Switzerland which offers a full Business Class product. Business Class customers enjoy the best advantages, for example separate check in counters, fast track as well as lounge access and priority boarding. Onboard, the middle seat is always left unoccupied and Swiss specialties with fresh regional ingredients as well as drinks are served free of charge. Furthermore, SWISS Business customers are entitled to two pieces of luggage of 32 kilo, one set of ski equipment and two pieces of hand luggage of 8 kilo.



\* Book until 28.09.2014, limited capacity and availability

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**SWISS.COM**

Swiss International Air Lines (SWISS) is Switzerland's national airline, serving 84 destinations in 40 countries from Zurich, Basel and Geneva and carrying some 16 million passengers a year with its 91-aircraft fleet. The company's Swiss WorldCargo division provides a comprehensive range of airport-to-airport airfreight services for high-value and care-intensive consignments to around 120 destinations in over 80 countries. As the airline of Switzerland, SWISS embodies the country's traditional values, and is committed to delivering the highest product and service quality. With its workforce of 8,250 personnel, SWISS generated total operating income of CHF 5.17 billion in 2013. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline grouping.